Marty Wilson - My Life as a Hired Gun Musician – Volume 2

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Welcome!

Thanks for tuning in

Over the years, I have worked with several great Music Educators, and I have learned so much from them. That's the GOAL!

So here you have it... A 30 year career summarization:

I started playing music at age 8, playing classical strings	I was a brass musician for many years. Classical, Jazz, Blues, Chicago Transit Authority tribute band, weddings and private parties	Me as a crazy guitarist, mostly in the 80s although there is a recent resurgance, which I am completely digging

Yup – a lot of keyboard work. Some classical. Mostly in the soul/funk/rock arena.	Sometimes you need to be The Boss (and I do not mean Bruce Springsteen Love him. Great Band, Great Songs). Instead I mean running your own band. • Deciding what we will play • Auditioning the performers • Making sure we have the gear • Booking the gigs • Covering the financials
	Good Clean Fun!

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Introduction

Greetings all

You may not know me. My name is Marty Wilson.

- Back in the day, I worked in the Market Research and Medical Device Manufacturing industries
 - Very Exciting!
- Then I switched to the consulting world
 - Also Very Exciting, but on a different level
 - Sometimes quite crazy
- In the music industry, I worked very hard to create music content
 - I was lucky enough to learn 10 instruments, working with amazing music educators in the Verona NJ Music System. Amazing Educators!
 - I hand-wrote hundreds of music charts
 - I was a musical director for many bands
 - o I played with many bands although I did not Free Lance
 - I formed my own bands, and I am very proud of them
 - Check it out! http://www.martywilson.net/

This is my story, and I'm sticking with it. Enjoy!

Chapter 01 – The Ambassador

Sometimes you get a great opportunity to play with very talented musicians at a local establishment that includes a **Well Established Clientele**.

In this case: The Ambassador

I was playing with a rock band where we played bar gigs and restaurants in Northern NJ. I will refer to this band as **Band-AID**.

I enjoyed playing with **Band-AID**, mainly because we played great classic rock material, I liked and respected my band mates, and we played in several very interesting locations with very interesting Clientele.

Case in point: The Ambassador

This is how it goes sometimes. You bring your A-Game and hope for the best. These were great gigs and a lot of **FUN!**

If you have ever seen the TV commercial for *DOS EQUIS* beer, with the *Most Interesting Man* mantra, picture this...

- 1. We are playing classic rock music in a pub
- 2. **The Ambassador** is wearing sunglasses, a blue blazer with a **medallion**, dress pants/shirt, shoes etc. But the key point is **The Medallion**
- For some crazy reason, several young amazingly attractive women decide to dance with The Ambassador in a *provocative manner* a. My hunch: The Medallion. *It gets them every time*!

You cannot make this Stuff Up!

So there you have it

Chapter 02 – Va Va Voom

Sometimes you get a great opportunity to play with very talented musicians. In this case it was A Local Pop Band (I will refer to them as **Band-AID**)

We realized that we needed to record a video to get *The Big Boy Gigs.* And we also needed a great female vocalist.

I recruited her into the band. I had the amazing experience of meeting her while playing a wedding gig.

- 1. I was immediately captured by her talent
- 2. SHE'S A NICE PERSON!
 - a. How often do you meet very talented female vocalists who are NOT A DIVA?! Very Rare!!

I will refer to her as **GRACE** going forward, because she is (and I anticipate always will be) a very graceful lady.

We realized that we needed to record a live video to promote our band.

I booked a great rehearsal space and a 2-camera crew to record our video.

GRACE needed to look amazing (as always) to sell the video. That's the Way It Works!

GRACE emerged from the facilities wearing a great outfit. Stunning! I said You Look Great. Classy, Beautiful

GRACE said that she had another dress that she would like to show. OK

GRACE emerged from the facilities wearing the second outfit. VA VA VOOM!

I was thinking VA VA VOOM. But I did not say that. Instead I said You Look Great and I think the first outfit would work better. Everyone Agreed

So there you have it

Chapter 03 – Aint No Way

Sometimes you get a great opportunity to play with very talented musicians. In this case it was my band **Soul Foundation**

One of the female vocalists could sing **Gospel** music like *nobody's business* and the lights would dim in the house when she **Let It Rip**! I would get goose bumps when she was **Bringin' Home The Bacon!** Amazing! I will refer to her as **ANGEL** going forward. A true *Angel*

ANGEL occasionally had health issues, so sometimes she could **BRING IT** and sometimes not. But when she did, it was **MAGIC and INSPIRING**.

ANGEL approached me and said she wanted to sing Aint No Way by Aretha Franklin.

Honestly - I had no experience playing classic Gospel music. I was willing to learn.

I purchased an Aretha Franklin gospel CD, and listened to it endlessly. A great music and spiritual education.

While playing the Legends of Soul Tour, we played Aint No Way. It was Inspiring

So there you have it

Chapter 04 – Half Step Down

Sometimes you get a great opportunity to play with very talented musicians. In this case it was A Local Pop Band (I will refer to them as **BAND-Cards**)

We realized that we needed to record a demo to get *The Big Boy Gigs.* And we also needed a great female vocalist.

We auditioned many female vocalists. One of them was memorable

I will refer to her as **PAT** going forward, because she was singing a **Pat Benatar** song.

Back in the day, rock bands would de-tune their guitars a **Half Step Down**. To this day I still do not understand the rationale. Supposedly to create a bigger tone. Seriously? – *How Crazy Is That?*

- 1. Pat shows up for the audition
- 1. We play *Heartbreaker*
- 2. Pat nails the vocal. Amazing!
- 3. The band realizes that we played the song in the key of E, and **Pat** sang the song in E-flat, a **Half Step Down**
 - a. So I ask **Pat**: You sang great! Did you realize that you were singing a **Half Step Down** from what the band was playing?
 - i. Pat's response: I Sing By Feel

Many years later, I worked with vocal coaches and I can now understand the concept of *I Sing By Feel*

However, in a live gig situation: It's Weird

So there you have it

Chapter 05 – The Boss Loves Your Guitar

Sometimes you get a great opportunity to play with very talented musicians. In this case the musician was **Daddy-O**

I have tremendous respect for **Daddy-O**. He's a great guitarist, and he taught me many things regarding music performance. He's also a very intelligent and funny guy.

Love Daddy-O

- 1. I was playing a society gig, and **Daddy-O** told me a funny story.
- 2. His classic Fender Stratocaster was being serviced in Red Bank NJ
- 3. The Boss (aka Bruce Springsteen) sees Daddy-O's guitar
 - a. The Boss wants to purchase the guitar at Any Cost
- 4. Daddy-O gets a call from the guitar shop, mentioning the purchase offer
- 5. Daddy-O says Who the [fill in the blank here] is Bruce Springsteen?
- 6. The sales transaction did not occur

So there you have it

Chapter 06 – The Hydraulic Moving Stage

Sometimes you get a great opportunity to play with very talented musicians in a great venue. In this case a 1-song concert for a global accounting firm and these guys **spare no expense** on stuff that just does not need to happen

Case in point: A **Partner Summit**, where they want our corporate band to play **Takin' Care of Business** at 7:00 am (WHAAT?) to kick-off their Partner Summit meeting.

Here's the sequence of events:

- 1. The band is practicing *Takin' Care of Business*. Sounds good.
- 2. We show up at the **Partner Summit** venue the night before the **BIG 7 AM KICK-OFF**
 - a. Bear in mind, the *firm* spared no expense on the stage presentation
 - b. They built a **Hydraulic Moving Stage** for the band (bear in mind, we are playing 1 song for maybe 4 minutes...)
 - c. Also bear in mind that a 10-piece band carries a lot of Weight
 - i. Performers
 - ii. Music Gear
- So the technicians said *This is the first time we're testing this moving stage,* so HERE WE GO! They warned us that you may feel a bit of a *jerking movement* when it starts but it will smooth out. OK
- 4. Yup there was a serious jerking movement! I practically fell onto my piano. But they got it worked out, and everything seemed fine.
- 5. Next day is Prime Time! At 7:00 am (WHAAT?)
 - a. Bear in mind: I am a new employee at this company. It's a very large company and I do not know the name of the CEO the **BIG DOG**!
 - b. **BIG DOG** shows up. He will give the key note opening speech
 - c. The curtain opens, and we start playing *Takin' Care of Business*.
 - d. The Hydraulic Moving Stage is working great, OUTBOUND
 - e. We finish playing *Takin' Care of Business* and **BIG DOG** enters the stage to give his key note opening speech. He's on my side of the stage.

- f. He raises his hand. I'm thinking he's waving to the audience
 - i. Nope! He was looking for a High-Five from me!
 - ii. Finally I realize he wants a **High-Five**, so I deliver (*dodged that bullet*)
 - 1. Again I don't even know who this guy is...
- 6. **BIG DOG** starts his key note opening speech
- 7. The Hydraulic Moving Stage pulls the band backstage, behind a curtain
 - a. The stage jerks like an NYC subway train
 - b. I fall onto my piano CLANG!
 - c. A few band members heard it. The audience thought it was planned

So there you have it. A long story with many moving parts...

Chapter 07 – Which Instrument Version Are We Using Today?

Sometimes you get a great opportunity to play with very talented musicians in a great venue. In this case I had the opportunity to play at the Rock & Roll Hall of Fame, and honestly I was treated like royalty – completely unjustified. I had my own roadies (who does this?) and I did not need to cart any gear. Instead I used the **Back Line Rental**.

One thing I realized with the Back Line Rental – especially with keyboards, is that there are multiple versions. And they are all different. You would think that a certain instrument manufacturer (say, Yamaha) producing a certain line of keyboards (say, Motif) would be consistent. **Guess Again!**

Here's the sequence of events:

- 1. I signed up to use a Yamaha Motif keyboard (which BTW is a **spectacular instrument**) and I thought that I would be using the basic version
 - a. I have never played a Yamaha Motif, so I rented one for 2 days, just to get familiar with it, before heading to the band competition rehearsals.
 - b. I took notes on which sound, among easily 1,000 sounds would work best.
- 2. I show up at the rehearsal location, with my notes.
 - a. The Yamaha Motif keyboard does not have the same list of sounds. WHAAT?!
 - b. I realize that there are 2 versions of this great instrument.
 - c. Thank goodness that I arrived several hours early. Everything is fine now.
- 3. I later realize that there may be more than 2 versions of this great instrument
 - a. I purchase a lot of music gear online, and I recall seeing a 3rd version of this instrument in one of the catalogs that I receive quarterly via snail-mail.
 - b. What are the odds that the instrument that I will be playing at the Rock & Roll Hall of Fame is the 3rd version – potentially completely different. And I have no time to mess around figuring out which sounds to play. Not Good.
- 4. I called the local Guitar Center (I'm in San Francisco at the time I live in NJ) and I asked if they had the latest version of the Yamaha Motif on display (?)
 - a. They said Yes we do, come on down and check it out!
 - b. At the Risk of Overstating The Obvious I DID! Time well spent.

- 5. I showed up for the competition gig, and wouldn't you know it the version that was offered was the latest & greatest that I had just *auditioned* at Guitar Center.
- 6. We played the gig and won the competition. Time Well Spent

So there you have it. A long story. Sometimes it pays to do your homework. Time Well Spent.

Chapter 08 – Sallie We Love You

In the Music Industry, you need to (or at least attempt to) juggle a few things:

- 1) Creativity
- 2) Attitude
- 3) Delivery of a Product
- 4) Silly Stuff

What do I mean by that? Good Question...

Hopefully I have outlined some *funny stuff* for Items 1 through 3 above, either here or in Volume 1: http://www.martywilson.net/id53.html

Silly Stuff

Occasionally you deliver a product that you feel is worthy of protection:

- 1) Protection from someone stealing your idea, your riff any creative element
- 2) So what do you do? You contact people who can make it official
- 3) I am not besmirching (that's a good SAT word...) our options here
- 4) All I am saying is: Sometimes it borders on Silly

Case in Point:

In the early 80s, I decided to write a song. I wrote the arrangement, recorded all of the instrument and vocal parts in my humble (aka *cheesy*) Home Studio.

Then I submitted my song for Protection. Only to realize:

- 1) Are you a member of ASCAP (American Society of Composers, Authors and Publishers)?
 - a. Nope. That's for the folks who wear the Big Boy Pants
- 2) Are you a member of BMI (Broadcast Music, Inc.)
 - a. Not yet but that sounds easier. I'll take that option!

In summary, I submitted my *cassette tape* demo, with my *printed lyrics*, and I eventually received my thumbs-up from Sallie.

It was easier *Back Then*. So there you have it. Enjoy!

Chapter 99 – Closing Time

Thank You So Much for reading Volume 2. Volume 1 is also available here:

http://www.martywilson.net/id53.html

Volume 1 includes many more stories. And if you read any of my stories I hope you find them to be FUN!

I like to laugh and make people laugh. And let's face it- you cannot make this stuff up!

Life Is Good. Enjoy!

Marty